

Message Text

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ORIGIN EB-07

INFO OCT-01 AF-06 ARA-10 EA-09 EUR-12 NEA-10 ISO-00 COME-00

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R 142328Z OCT 75

FM SECSTATE WASHDC

TO AMEMBASSY ALGIERS

AMEMBASSY BANGKOK

AMEMBASSY BELGRADE

AMEMBASSY BERN

AMEMBASSY BOGOTA

AMEMBASSY BONN

AMEMBASSY BRASILIA

AMEMBASSY BRUSSELS

AMEMBASSY BUENOS AIRES

AMEMBASSY CANBERRA

AMEMBASSY CARACAS

AMEMBASSY COPENHAGEN

AMEMBASSY THE HAGUE

AMEMBASSY HELSINKI

AMCONSUL HONG KONG

AMEMBASSY JAKARTA

AMEMBASSY KINSHASA

AMEMBASSY LAGOS

AMEMBASSY LONDON

AMEMBASSY MADRID

AMEMBASSY MANILA

AMEMBASSY MEXICO

AMEMBASSY NEW DELHI

AMEMBASSY OSLO

AMEMBASSY OTTAWA

AMEMBASSY PARIS

AMEMBASSY QUITO

AMCONSUL RIO DE JANEIRO

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AMEMBASSY ROME

AMEMBASSY SEOUL
AMEMBASSY SINGAPORE
AMEMBASSY STOCKHOLM
AMEMBASSY TAIPEI
AMEMBASSY TEHRAN
AMEMBASSY TEL AVIV
AMEMBASSY TOKYO
AMEMBASSY VIENNA

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E.O. 11652: N/A

TAGS: BEXP

SUBJECT: CCP MANAGEMENT AND REPORTING

REF: STATE 280182, DEC. 23, 1974

1. TO AVOID CONFUSION WITH ANOTHER INTERAGENCY GROUP, THE WASHINGTON CCP MANAGEMENT UNIT FOR EACH CCP COUNTRY WILL BE DESIGNATED THE "WASHINGTON COMMERCIAL ACTION GROUP" (WCAG). FOR UNIFORMITY AMONG THE CCP MISSIONS THE CORRESPONDING MISSION MANAGEMENT UNIT WILL BE DESIGNATED "COUNTRY COMMERCIAL ACTION GROUP" (CCAG).

2. TO MINIMIZE THE BURDEN OF FY-76 QUARTERLY REPORTING, WE WISH TO REITERATE THE INSTRUCTIONS SET FORTH IN REFTEL WITH REGARD TO THE "MANAGEMENT BY EXCEPTION" METHOD. THUS ONLY SIGNIFICANT VARIATIONS ARE TO BE REPORTED, I.E., THOSE SCHEDULED ACTIONS THE PROGRESS OF WHICH IS BELOW THE TAR-

GETED REQUIREMENT TO DATE AND CANNOT BE BROUGHT ON TARGET WITHIN THE FOLLOWING QUARTER; OR PROGRESS HAS EXCEEDED THE TARGET-TO-DATE BEYOND THE CUMULATIVE REQUIREMENT THROUGH THE SUBSEQUENT QUARTER.

3. HOWEVER, IN CONJUNCTION WITH THE FY-1976 FIRST QUARTER PROGRESS REPORT DUE IN OCTOBER, THE CCAG'S SHOULD EXAMINE THE EFFECTS ON SPECIFIC CAMPAIGNS OR CAMPAIGN ACTIONS OF
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SIGNIFICANT ECONOMIC, MARKET OR RESOURCE CHANGES OCCURRING SINCE THE CAMPAIGNS WERE ORIGINALLY CONCEIVED.

4. SUCH AN EXAMINATION MAY PRODUCE CCAG RECOMMENDATIONS FOR WCAG CONSIDERATION PERTINENT TO (A) THE APPROPRIATENESS OF CURRENTLY PLANNED CAMPAIGNS, (B) NEW OPPORTUNITIES FOR INITIATIVE, (C) CHANGES IN PLANNED RESOURCES ALLOCATION AND, (D) POSSIBLE MODIFICATION OF CAMPAIGN STRATEGIES

(ACTION CONTENT) OR SHIFTS IN TIMING OF ACTIONS TO GAIN
GREATER IMPACT. INGERSOLL

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